

News Release



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FOR IMMEDIATE RELEASE

RESOLUTION RESEARCH® RECERTIFIED AS A WOMEN'S BUSINESS ENTERPRISE FOR THIRD YEAR IN A ROW

Denver, Colo., — May 27, 2008 — Resolution Research & Marketing, Inc.®, has been recertified for the third year in a row as a Women's Business Enterprise by the Women's Business Enterprise Council (www.wbenc.org). WBE certification serves to support the visibility of American women-owned & managed businesses and helps expand their opportunities in the marketplace.

According to Resolution Research founder and president Nina Nichols: "We are constantly looking to expand our visibility and hope that WBENC's promotion of certified firms to over 700 dynamic corporations accepting diversity programs helps to do just that (<http://wbenc.org/CorporateMembership/MemberList.aspx>). Resolution Research represents the ideal firm for participation with these corporations as it has been established in business since 1990 successfully conducting market research for companies such as [Yahoo!](#), [IBM](#), [National Retail Federation](#), and [MGMA](#)."

About Resolution Research

Resolution Research is a Denver, CO based market research firm and is solely owned by Nichols whose firm is largely managed by a female staff. The company provides a variety of full service offerings (<http://resolutionresearch.com/survey-services.html>), including quantitative & qualitative research, survey design & development, data collection, secondary research, analysis, and reporting. Resolution's services are offered internationally across all industries in both the consumer and B2B markets. For more information, please visit www.ResolutionResearch.com or contact Resolution Research® at 800-800-0905 or info@re-search.com.

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