

News Release



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FOR IMMEDIATE RELEASE

MARY WUEST RETURNS TO RESOLUTION RESEARCH®

Denver, Colo., — February 11, 2008 — Resolution Research & Marketing, Inc.®, a marketing research firm specializing in executive, consumer, public opinion and branding studies, is pleased to announce the rehire of Marketing Director Mary Wuest.

“I’m delighted to have Mary back on board.” said president and founder Nina Nichols. “She brings a high-level of commitment and expertise and is an ideal addition to our talented team of professionals.”

Mary has more than ten years experience in a broad range of marketing activities including market research, internet marketing, brand management, strategic partnerships and business strategy. She has supported marketing efforts for a variety of national brands including Liz Claiborne, Yahoo! and Nextel Partners. During her tenure as the Sales & Marketing Director for a Denver based web development firm, Mary assisted with the ongoing marketing strategy of over 100 websites in a variety of industries including non-profit, tourism and telecommunications. Along with her other responsibilities Mary will oversee market analysis assuring Resolution Research’s ability to offer clients the most current and relevant information about the marketplace.

About Resolution Research®

Resolution Research®, a Denver-based market research firm is solely owned by Nina Nichols, who founded the company in 1990. The company is a full-service provider of quantitative and qualitative market research including telephone and online surveys, in-home product tests, focus groups, IDIs & recruitment, survey design, tracking, analysis and reporting. Resolution Research® is WBENC certified. For more information, please visit www.ResolutionResearch.com or contact Resolution Research® at 800-800-0905 or info@re-search.com.

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